



# Science News Communicator 2025 (SNC2025)

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Keeping up with news, especially scientific news, is important for developing youth to keep pace with the rapidly evolving science and technology in today's world. Additionally, grasping key points, understanding news content, and using skills to convey various content through presentation processes are extremely important skills in the modern world. To promote and prepare youth for the future world, the organizers have organized the Science News Communicator 2025 (SNC2025) competition to provide a platform for youth to demonstrate their abilities and develop themselves in capturing important issues related to news in the scientific fields they are interested in, and convey them in their own styles. Participants can use creativity in utilizing media or equipment to make the news more interesting when presenting. Participants will receive individual evaluations from the experts in science and technology in various fields from the Faculty of Science, King Mongkut's University of Technology Thonburi (KMUTT), a leading higher education institution in science and technology in Thailand, and the experts, specialists in their fields from relevant government and private agencies. to aid in their self-development. Additionally, there are opportunities to receive trophies, medals, and certificates of honor from the Faculty of Science, KMUTT, to instill pride and encouragement for further development.

#### 1. Objectives

- 1) To encourage youth to follow scientific and technological news
- 2) To promote youth's ability to capture key points in scientific and technological news
- 3) To enhance youth's communication skills, explanation through speaking skills, and creative use of media
- 4) To enable youth to understand the importance of using and developing multidisciplinary skills

### 2. Qualifications of Applicants and Competition Categories

This project is open to all students (no prior enrollment in SLS lab courses required) from kindergarten 3 through Grade 12, including vocational certificate and high vocational certificate levels or equivalent. The competition is organized as **individual competition** divided by grade levels and language categories, totaling 12 competition categories. Participants should select their current grade level at the time of Round 1 registration. The application period and video submission are from 1<sup>st</sup> June – 31<sup>st</sup> August 2025:



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Early Childhood Level Kindergarten 3

Lower Primary school Level Grade 1-3

Upper Primary school Level Grade 4-6

Middle school Level Grade 7-9

High school Level Grade 10-12

Vocational Education Level Voc. Cert.- High Voc. Cert.

Applicants must register in the correct category based on their grade level and preferred language (Thai or English) for convenience in communication. Participants can use media, props, or equipment to make their news presentation more interesting, but reading scripts or notes during the presentation is not allowed. If the applicant's qualifications or class do not valid the requirements was found, or if the submitted work is found to infringe on copyrights or intellectual property, , the organizer reserves the right to consider the circumstances.

# 3. Competition Categories

The scoring criteria for each group will be separated into competition categories. Divided into 12 categories as follows:

- 1) Types of applicants who are prefer to use Thai in the contest, 6 levels
- 2) Types of applicants who are prefer to use English in the contest, 6 levels

#### 4. Video Submission

Applicants must prepare an <u>unedited, uncut, unmodified video clip</u> with the following duration requirements:

Kindergarten (K.3)	from 2 minutes to 2 minutes 30 seconds
Primary (G.1-G.3)	from 2 minutes 30 seconds to 3 minutes
Upper Primary (G.4-G.6)	from 2 minutes 30 seconds to 3 minutes
Lower Secondary (G.7-G.9)	from 3 minutes to 3 minutes 30 seconds
Upper Secondary (G.10-G.12)	from 3 minutes to 3 minutes 30 seconds
Voc. Cert High Voc. Cert.	from 3 minutes to 3 minutes 30 seconds



- 1) Applicants must dress in school uniform or polite clothing for home school students.
- 2) Record the competition video with horizontally to avoid YouTube Shorts Clip. Setting a stationary camera, clearly showing the participant from at least the knees up or full body, from self-introduction to the end.

- 3) There are no requirements or restrictions on the recording location, but consider appropriate places <sup>3</sup> with minimal background noise for your own benefit.
- 4) The content appearing in the clip is the responsibility of the applicant himself. The contest organizing team is not involved with the content appearing in the video media. If any dispute arises or infringement of intellectual property rights the contest organizing team will not be responsible for anything. The applicants agree that the organizers can use the clips and information for distribution, reproduction, modification, which is considered the copyright of the project organizers and in accordance with the Personal Data Protection Act: PDPA.
  - 5) There will be no returns for any works submitted into the contest.
- 6) The contest organizing team reserves the right to deduct points or refuse anything that does not comply with the above rules/conditions. The decision of the committee is final. The applicant cannot object or any appeal.
- 7) In the case of applying through the school, please contact the school's coordinator to submit and compile the information into an Excel file. Please contact @slscontest to receive the Excel file template.
- 8) For Applying in person, applicants must register and pay the application fee at <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a> During the Sign Up registration process, the system will automatically generate a login code for applicants in the format SNC25aaaaXXXX (where 'aaaa' is the applicant's name in all lowercase English letters, and 'XXXX' is the last 4 digits of the phone number you entered in the system). This code is used to access the system to select application categories and make payments, as well as to view scores and personal evaluations.
- 9) After you have applied and attached registration payment, please wait for staff to verify the financial evidence in the system. The system will then generate your project code. After that, you can proceed to submit your clip. There are 3 methods for submitting clips, and applicants can **choose one of the following methods**:



<u>Submission Method 1:</u> Uploading the video file to your own YouTube channel (It is recommended to set privacy settings as "Unlisted" so that only those with the link can view, and not make it public before being evaluated by the committee or until the final round of competition is completed, for the benefit of the competitors themselves):

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- Create your own YouTube channel and upload the clip you want to submit for the competition on your personal channel. Ensure the video settings allow downloading (Unlisted) so that the organizing committee can access the clip for evaluation.
- Name the clip with "SNC2025 AAAA Name Surname" which AAAA is applicant's code, for example: "SNC2025 E1088 Malee Dekdee"
- Verify that the video uploaded to your YouTube channel plays and displays normally without any technical issues
- Submit the YouTube video link through <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a> and confirm submission.

# <u>Submission Method 2:</u> Sending the video file via Line OA: @slscontest

- Log into your account that has been created and paid for at <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a> to obtain applicant's code (Personal Information Menu) for example E1088.
- Message @slscontest on Line and provide complete applicant details, including full name and registration code.
- Send the video file after providing complete applicant details.

### <u>Submission Method 3:</u> Uploading the video file directly to <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a>:

- Log into your account that has been created and paid for at <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a>
- Go to the "Video Submission" page and upload your video file, then confirm submission.



# 5. Scoring Criteria

Participants must register individually and verbally present a science news story, stating the source, and creatively convey the content in their own style <u>without a script or notes</u>. You may use media or props to make the presentation more interesting and creative while being age-appropriate. Submissions will be evaluated based on:

- 1. Self-introduction and conclusion (5 points)
- 2. Stating credible source of science news (10 points)
- 3. Explaining science news content in a logical sequence (30 points)
- 4. Summarizing the science news (10 points)
- 5. Expressing creative opinions/discussion beyond the presented news content (20 points)
- 6. Creative use of media/props for presentation (10 points)
- 7. Stage presence, voice modulation and body language (10 points)
- 8. Time management (5 points)



	Descriptions	Skill Levels & Assessment Criteria		
	Descriptions	Excellent	Good	Fair
1.	Self-introduction	5 points	4 points	3 points
	and conclusion	Excellent self-introduction	Good self-introduction	Satisfactory self-
	(5 points)	and conclusion	and conclusion	introduction and
				conclusion
2.	Stating credible	8-10 points	6-7 points	4-5 points
	source of science	Highly credible source,	Credible source,	Questionable source
	news	stated clearly and	adequately stated. The	credibility, not clearly
	(10 points)	completely. The source of	source of the news is	stated
		the news is highly	appropriate for	
		appropriate for participant	participant age.	
		age.		
3.	Explaining science	24-30 points	20-23 points	16-19 points
	news content in a	Excellent explanation of	Good explanation of key	Correct on some key
	logical sequence	key points in correct	points in correct	points, some missed
	(30 points)	sequence for full	sequence for good	points and lapses in
		understanding. The	understanding. The	sequence
		explanation is highly	explanation is	
		appropriate for participant	appropriate for	
		age.	participant age.	
4.	Summarizing the	8-10 points	6-7 points	4-5 points
	science news	Accurate and complete	Mostly accurate and	Some key points missed in
	(10 points)	summary of key points	complete summary	summary



	Descriptions	Skill Levels & Assessment Criteria			
	Descriptions	Excellent	Good	Fair	
5.	Expressing creative	16-20 points	12-15 points	8-11 points	
	opinions/discussion	Highly creative and	Creative and interesting	Some creative	
	beyond the	interesting	opinions/discussion and	opinions/discussion	
	presented news	opinions/discussion	appropriate for		
	content	beyond news content and	participant age.		
	(20 points)	very appropriate for			
		participant age.			
6.	Creative use of	8-10 points	6-7 points	0-5 points	
	media/props for	Highly creative use of	Creative use of	Recommended to use	
	presentation	media/props	media/props	more media/props	
	(10 points)	* It is recommended to use media or devices that can be placed on a table no			
		larger than 30x30 cm, for the purpose of presenting on stage in case of			
		advancing to the final round of the competition.			
7.	Stage presence,	8-10 points	6-7 points	4-5 points	
	voice modulation	Engaging voice, fluent and	Engaging voice at times,	Lack of engaging voice,	
	and body language	well-prepared delivery,	somewhat fluent	mostly not fluent delivery,	
	(10 points)	appropriate language,	delivery, appropriate	inappropriate language,	
		natural body language	language at times, some	unnatural body language	
		aligned with content	natural body language	not aligned with content	
8.	Time management	5 points	4 points	3 points	
	(5 points)	Presentation time within	Presentation 1-30	Presentation 31-60	
		specified duration	seconds over/under	seconds over/under	
			specified duration	specified duration	



#### 6. Committees

The committees are professors, researchers, scientists, experts from involved department and experts in various fields of science and technology with high experience from Faculty of Science King Mongkut's University of Technology Thonburi or other science and technology educational institutions or agencies.

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### 7. Suggestions for Applicants' Preparation and Practice

- 1) Study the project details thoroughly and understand the scoring criteria carefully.
- 2) Select a science news topic of interest from a credible news source.
- 3) Rearrange the science news content into your own words, presenting the points in a logical sequence to facilitate organization of thoughts. Try to speak according to the "Scoring Criteria."
- 4) Use general language and vocabulary suitable for your age, explaining to help listeners understand quickly.
- 5) Practice using voice tone, body language, and appropriate use of props in an authentic, age-appropriate way.
- 6) Use interesting media/props to enhance the news presentation, but do NOT use scripts or notes.
- 7) Practice your presentation while timing yourself until confident.

### 8. Competition Schedule

#### Round 1

Applications - Send video clips Round 1	1 <sup>st</sup> June – 31 <sup>st</sup> August 2025, 6.00 p.m.
Announcement of results of Round 1	10 <sup>th</sup> October 2025

Delivery of certificates and awards

Late January 2026 onwards by mail or picked up at the Faculty of Science,

KMUTT. (Shipping fee: 80 baht/address)



### Final competition (For those who received gold medals from Round 1)

Applications  $10^{th} - 20^{th}$  October 2025

Final competition 13<sup>th</sup> December 2025

Final award ceremony 14<sup>th</sup> December 2025

Delivery of certificates and awards

Late January 2026 onwards by mail or

picked up at the Faculty of Science,

KMUTT. (Shipping fee: 80 baht/address)

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### 9. Application

In the case of applying by yourself, applicants who meet the required qualifications and are willing to follow the announcement of the project details can apply for the competition online on the website. By filling in the applicant information at <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a> along with attaching evidence of payment of the 1st round contest fee 450 Baht in the registration system. (In case you want the certificate and/or medal to be mailed, there will be an additional shipping fee of 80 baht.)

In the case of applying by the school. For schools with 15 applicants or more (mixed grades, mixed use of Thai or English), the school will have the opportunity to receive a token of honor from the Faculty of Science, KMUTT, at the gold, silver, bronze, and honorable mention levels by considering the average score of all students from every round of competition. The coordinator of the school can contact via Line: @slscontest to request the excel form for filling your student information. and submitting information on the list of applicants and other details including your student's YouTube link have been compiled into a fully filled out file. Along with evidence of payment of the application fee, send it to Line: @slscontest and Email: slscontest1@gmail.com

### Payment methods

Transfer to Bank of Ayudhya (BAY)

account name: Cypher Innotech Company Limited

account number: 330-1-58111-5



We reserve the right not to refund the exam application fee in any case unless the competition is canceled by the organizer.

If applicants receive a gold medal from the first round of the competition, they will be eligible to apply \_\_\_\_\_ for the on-stage final competition at the Faculty of Science. King Mongkut's University of Technology Thonburi. Page 100 Details and final round registration fees will be announced later for those who pass the first round at <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a>

# 10. Announcement of Individual Awards

Results of Round 1 and individual evaluation scores will be announced as scheduled on the website <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a>

#### 11. Awards

#### For participants

### Round 1 Certificate Award and Scoring Criteria

Gold Certificate Score 80% or higher

Silver Certificate Score 70% - 79%

Bronze Certificate Score 60% - 69%

Honorable Mention Certificate Score 50% - 59%

Participation Certificate Score below 50%

#### Medal Award

Gold Medal Score 80% or higher

Those who receive the gold medal from round 1 have the right to apply and be invited to compete in the final competition, which is an on-stage competition at the Faculty of Science, King Mongkut's University of Technology Thonburi.

# Final Round Certificate Award and Scoring Criteria

Gold Certificate Score 80% or higher

Silver Certificate Score 70% - 79%

Bronze Certificate Score 60% - 69%

Honorable Mention Certificate Score 50% - 59%



#### Medal Award

Gold Medal Score 80% or higher

Silver Medal Score 70% - 79%

Bronze Medal Score 60% - 69%

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# Honorary trophies (For the top 3 highest-scoring participants in the final round)

The Prize trophy The highest score in each group

The First runner-up trophy

The 2nd highest score in each group

The Second runner-up trophy

The 3rd highest score in each group

#### Awards for schools participating in the contest

Schools that apply 15 or more participants (can mix grade levels and Thai and English language groups) and take the average score of all students. The scores from every round of the competition taken into consideration. The criteria for the honorary plague for the school are as follows:

# School Honor Trophy Award and Scoring Criteria

Gold Honor Trophy Average student score 80% or higher

Silver Honor Trophy Average student score 70%-79%

Bronze Honor Trophy Average student score 60%-69%

Honorable Mention Trophy Average student score 50%-59%

#### Notes:

- 1. Names will be announced only for award-winning students after the final competition, or for those expressing congratulations.
- 2. Awards, certificates, trophies, and medals will be sent to the address provided by the applicant
- 3. The judges' and organizers' decisions are final
- 4. Reserve the right to deduct points, reject works not meeting criteria, or change criteria/awards based on overall participant score distribution, without prior notice
- 5. If submitted work is found to infringe on copyrights or intellectual property, the project can disqualify and recall all awards based on the committee's decision



6. Applicants and coordinating teachers understand all rules, regulations, guidelines, notes, and project details, willingly respecting the judges' and organizers' decisions. By applying, they accept the final decision without dispute or appeal.

# 12. Prize Delivery Schedule

- 1) Certificate files can be downloaded and printed from <a href="https://snc2025.slscontest.com">https://snc2025.slscontest.com</a>
- 2) Certificates and/or medals for each competition category will be sent out by the project organizers around late January 2026.